



Licensing Content for AI Training



further.tv



Why License Content for AI Training?

- Large AI models need diverse, high-quality training data.
- Narrative films, docs, B-roll, and educational content are in demand.
- Earn new, non-exclusive revenue from your existing catalog.

What Makes Video So Valuable?

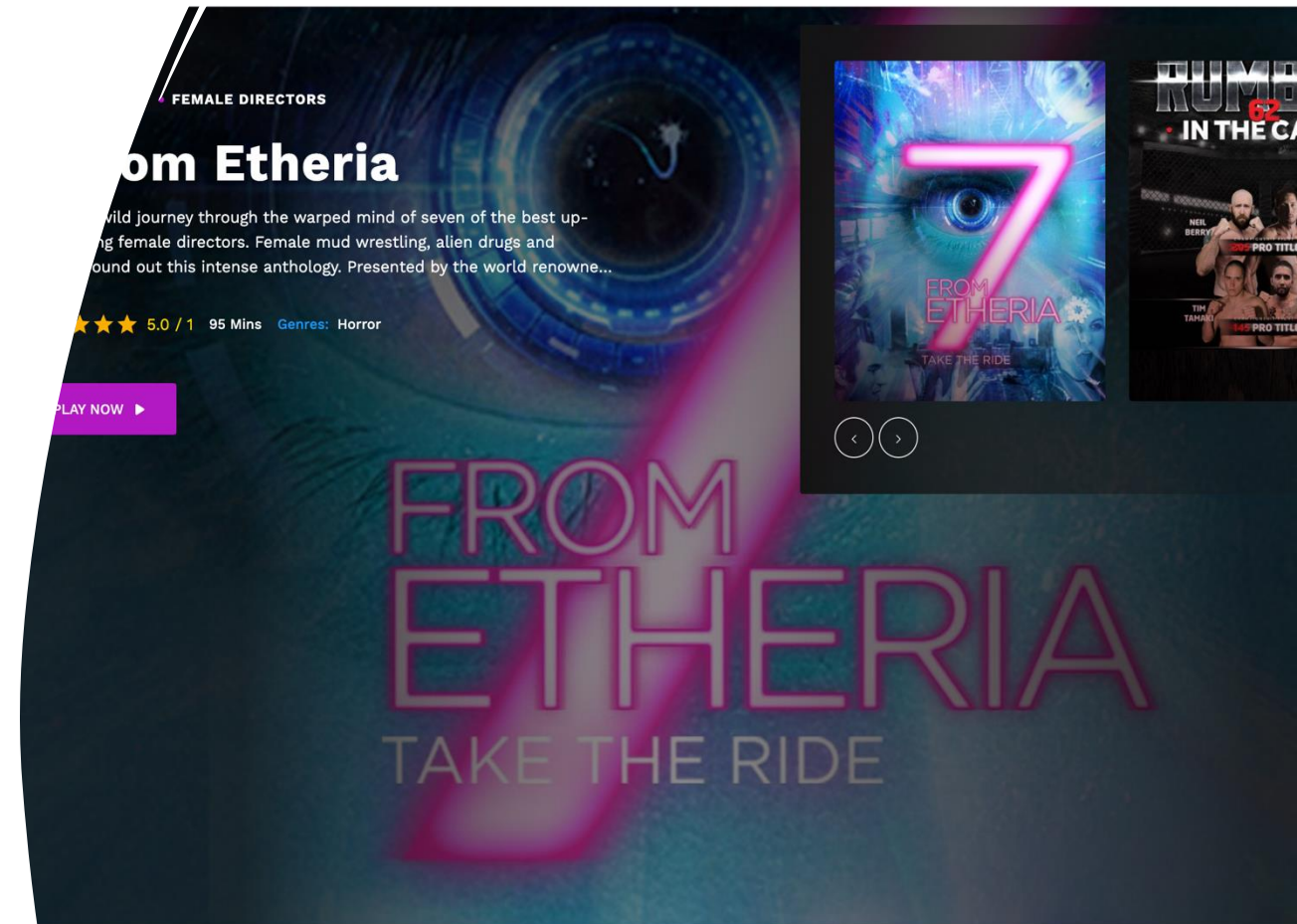
- Context-rich: visuals, audio, emotion, and behavior.
- Supports multimodal AI training across languages and formats.
- High-quality rights-cleared video is rare and essential.



Company

Further TV is a marketplace designed exclusively for Licensees to streamline their content acquisition process.

- Simplifies negotiations with standardized terms.
- Provides direct, instant delivery to cloud-based media platforms.
- Eliminates the need for spreadsheets and manual tracking with real-time reporting and automated billing.



Top Ten Movies To Watch





Compelling Benefits for Rights Holders

Effortless Content Distribution


- **Streamlined delivery**
 - Rights holders upload content once, and Further TV automates the distribution directly to Licensors.
- **Simplified Licensing Process**
 - Standardized agreements eliminate complex negotiations, accelerating time-to-market.
- **Real-Time Content Tracking**
 - Get instant notifications on when and how often your content is exhibited, ensuring complete visibility.
- **Comprehensive Performance Insights**
 - Access an intuitive dashboard for real-time viewing metrics and revenue analytics, empowering you to maximize content monetization.
 - These features ensure that rights holders can effortlessly expand their reach, optimize revenue, and gain actionable insights — all from a single, efficient platform.



How API Licensing Works


Prepare your content and metadata

1



Partner with FurtherTV and onboard content.

2




Secure API delivers assets to approved AI licensees.

3



Usage tracked and enforced with smart contracts.

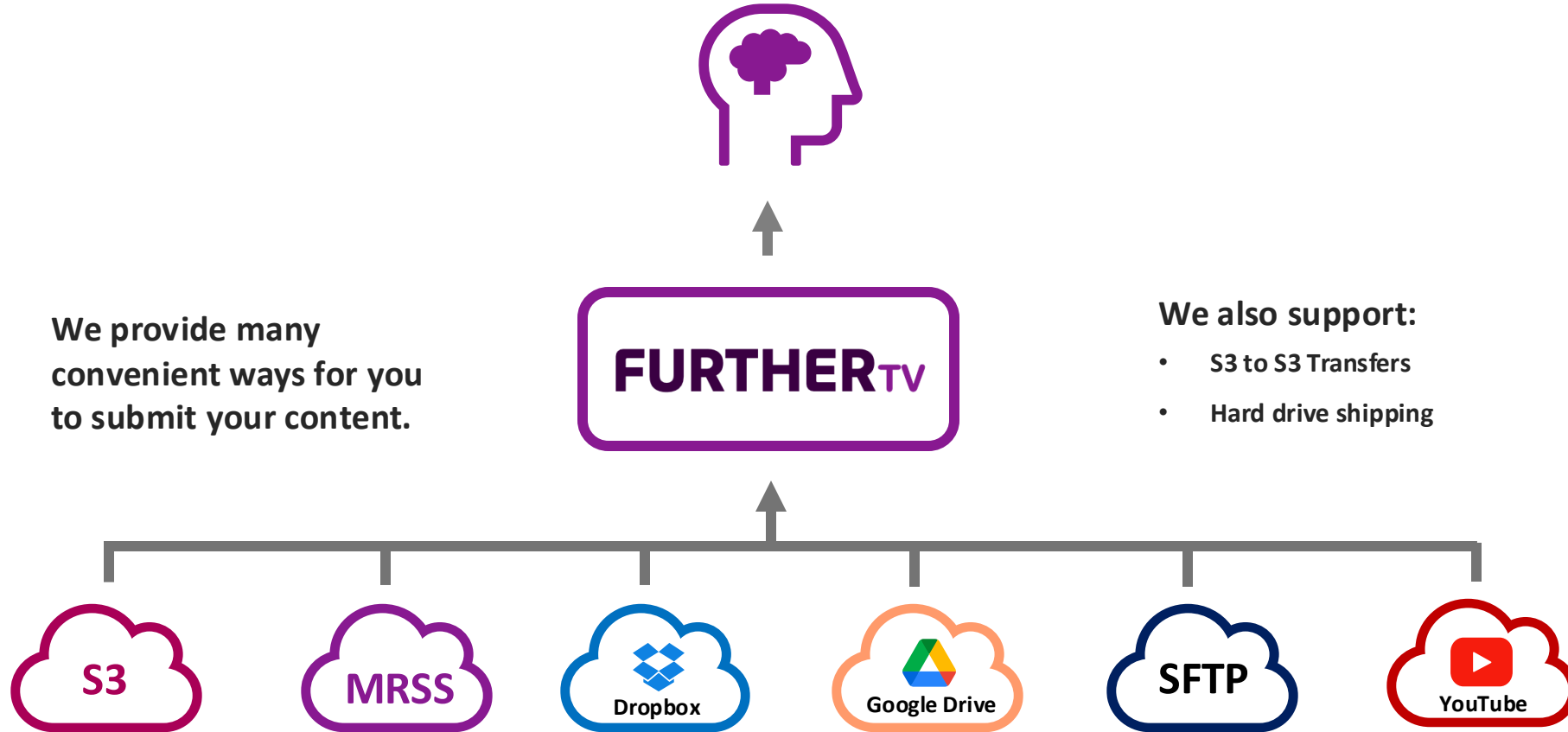
4



Monthly royalty payouts based on usage.



How to submit content





Best Content for AI Training

Format	Content Type	File Types	
4K 1080P Horizontal	Narrative Scripted Sports Reality	Animation Advertising Wildlife Aerial	MP4 (H.264, H.265) ProRes

Factors That Influence Pricing

Factor	Impact
Video Quality (HD/4K)	Higher resolution = better training = higher rates
Metadata Richness	Well-tagged content (with subtitles, scene labels, transcripts) increases value
Rights Clarity	Fully cleared content fetches higher prices; exclusivity increases premium
Access Method	Streaming API access might be cheaper than full file delivery
Licensing Type	Research-only use tends to pay less than commercial training licenses
Volume Licensed	Bulk licensing deals can offer tiered rates or usage-based bonuses



Revenue Opportunity

AI companies typically license video content through:

- **CPM (Cost per Mille) / API Access:** Payment per minutes accessed
- **Flat Fee Licensing:** One-time fee for a set term (e.g., 6–12 months)
- **Usage-Based Royalties:** Monthly payout based on access metrics (minutes streamed, clips used)

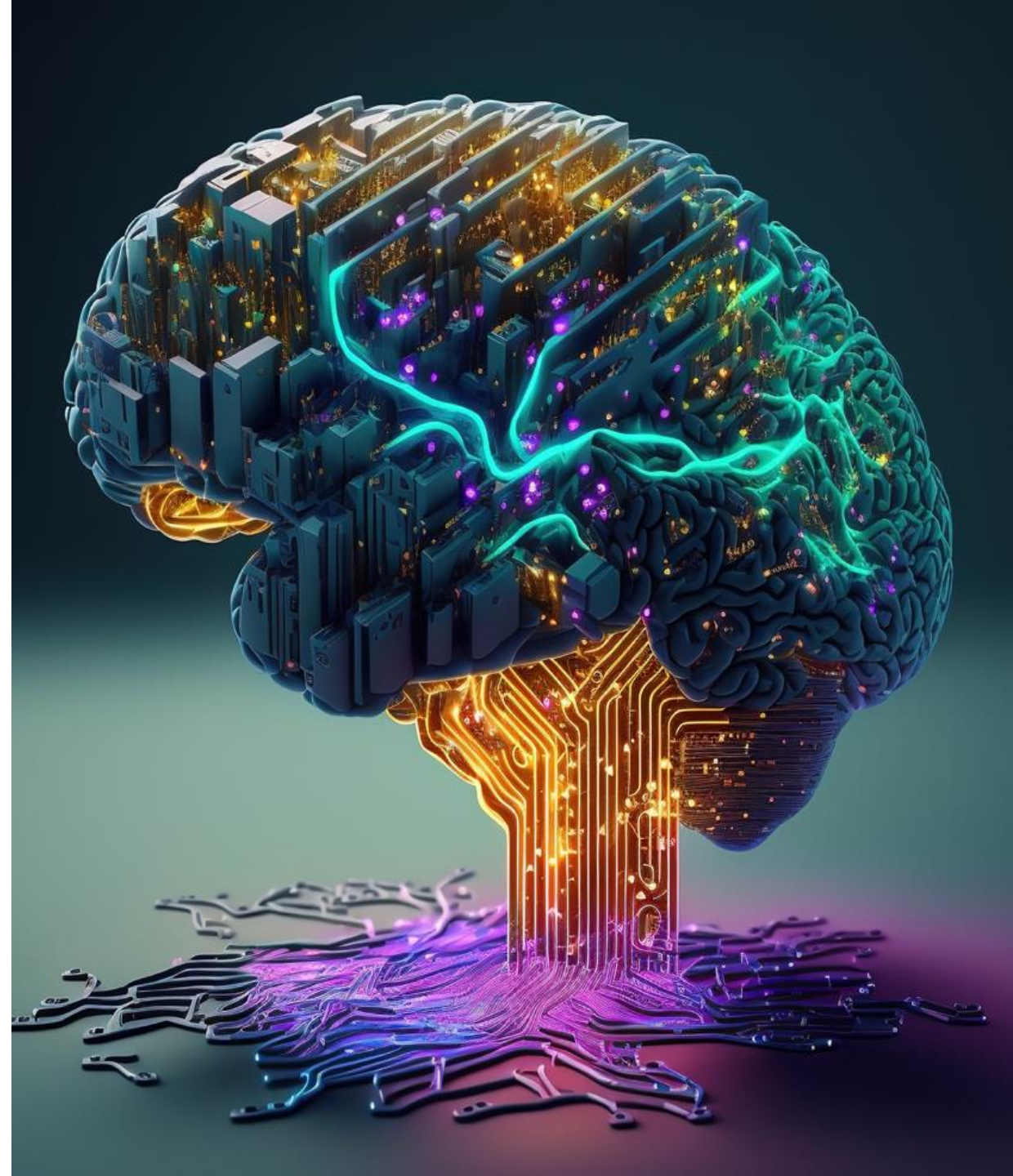
One-Year License Pricing by Content Type (Per Hour Delivered)

Content Type	Typical Rate Range	Notes
Narrative Films / TV	\$150–\$500 CPM	High demand for natural human dialogue, emotion, and complex scenes
Documentaries	\$100–\$400 CPM	Factual, structured content ideal for grounding AI models
Educational Content	\$200–\$600 CPM	Especially valuable for training instructional agents and tutoring models
Stock & B-Roll Footage	\$50–\$200 CPM	Useful for fine-tuning visual recognition and object detection
Children’s Programming	\$120–\$450 CPM	Valuable for training safety filters, empathy, and multimodal understanding
Subtitled/Dubbed Versions	+20% bonus	Enables multilingual and culturally aware training
360° / VR Video	\$300–\$800 CPM	Cutting-edge for immersive training environments or spatial AI
Medical/Industrial Training Videos	\$250–\$700 CPM	Niche but highly prized in vertical-specific applications (e.g., surgical AI)



Projected Trends

- **Multilingual content** is commanding increasing premiums due to global model deployment.
- **Diversity-rich and underrepresented voices** are in high demand for bias mitigation.
- **Synthetic data augmentation partners** are seeking content with clean object/action visibility.
- **Rights-cleared archives** (news footage, public events) are being bulk licensed for contextual grounding.

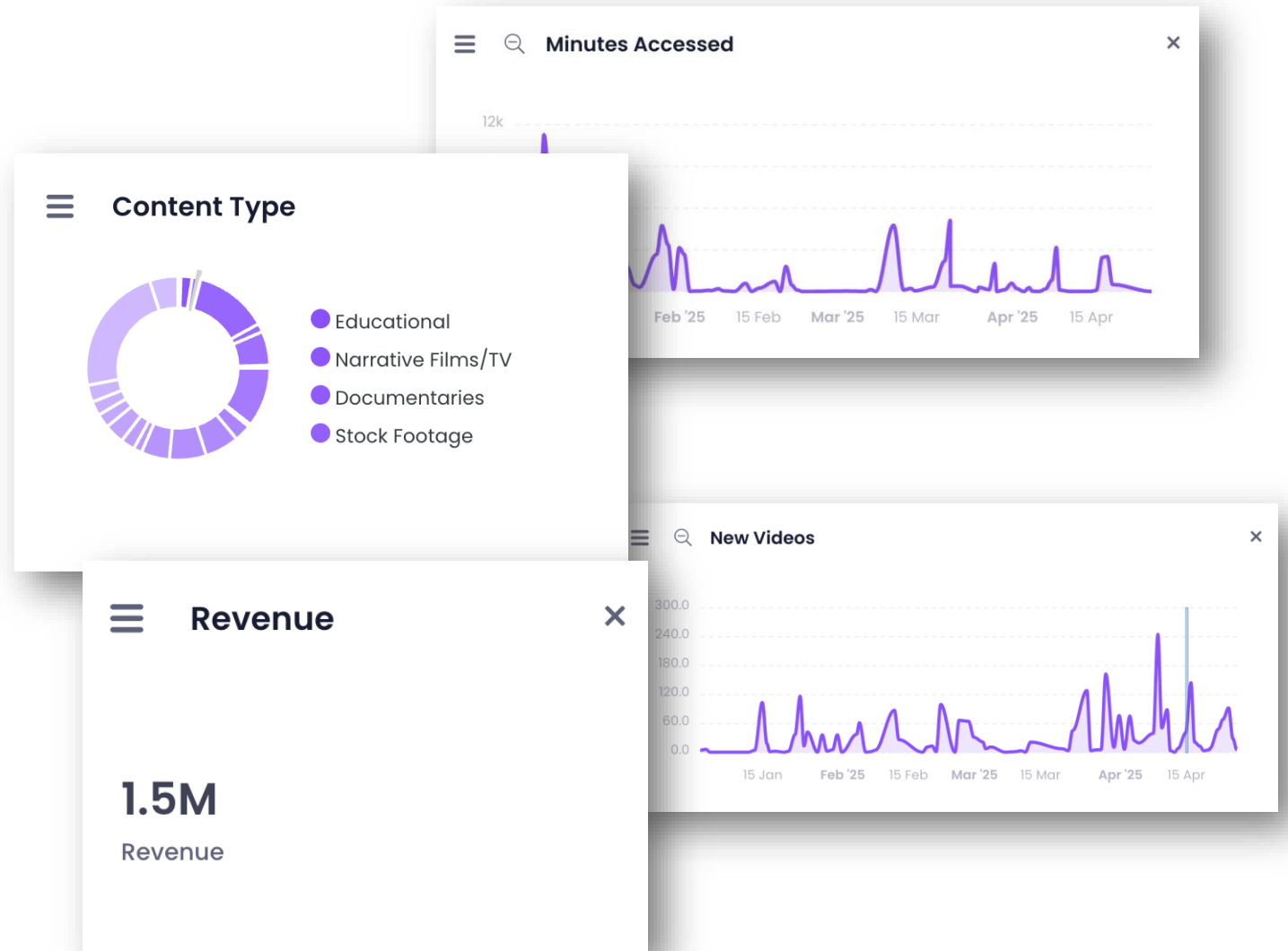




Track your data

Access your data anytime via the dashboard

- Uploaded content
- Content Type Breakdowns
- Accepted Hours of Content
- Payouts per Deal
- You Earnings





Common Questions

- Content is not made public or redistributed.
- Restrictions can be set by region, model type, or usage.
- Does not conflict with streaming or AVOD rights.
- Non-exclusive licensing—multiple AI partners possible.





Join the Future of Licensing

- Monetize your content in the growing AI sector.
- Maintain full control, transparency, and security
- Let your content train the next generation of intelligent systems.

Visit www.further.tv to get started.